

Grant Proposal to the Asia Society

Washington State Team: P-20 International Ed Summit

Organization Summary

Washington State was one of 22 states to attend the first-time forum on International Education in the Schools, held in Washington, DC November 20-22, 2002. The Office of Superintendent of Public Instruction and Governor Gary Locke sent a State Team consisting of:

- Dr. Michele Anciaux Aoki, representing the John Stanford International School in Seattle
- Dr. Cynthia Rekdal, Executive Director of the Washington State Association for Multicultural Education (WSAME)
- Toshi Moriguchi, CFO of Uwajimaya in Seattle
- William Linser, teacher at Robinswood High School in Bellevue School District

The State Team has been invited by OSPI and the Governor to spearhead a state task force on International Education to assess the state's current status with regard to International Education and build a statewide coalition to engage the public and high-level leaders in taking action in this area. The expectation is that the new Social Studies Coordinator to be hired at OSPI will play a major role in this task force.

The State Team includes a current teacher (Mr. Linser), a retired school administrator, college lecturer, and head of a statewide non-profit organization (Dr. Rekdal), a business executive active in education affairs through the Alliance for Education in Seattle (Mr. Moriguchi), and an international communications consultant and former Parent Involvement Director for the Washington State PTA (Dr. Aoki).

The grant will be administered through a non-profit organization, the [Alliance for Education](#), which houses a non-profit account for International Education on behalf of the [John Stanford International School](#) and [Hamilton International Middle School](#) in Seattle. These two schools work in partnership with the [University of Washington/Seattle Public International Schools Partnership](#). (For an overview of the John Stanford International School, see an article that appeared in [New Horizons for Learning](#) in April, 2001.)

Project Summary

Note: The Washington State Team is submitting two grant proposals: one for P-20 International Education Summit to the Asia Society and one for International Education Resource Directory to the Longview Foundation. They are inter-related. The events at and leading up to the P-20 International Education Summit will provide sources of information and needs assessment for the Resource Directory.

Project Title

P-20 International Education Summit

Amount Requested

\$12,909

Need and Purpose

There is a vital need to address the gap in what students currently know and what they need to know to thrive in a truly global society, especially in a state as highly trade-dependent as Washington State. Currently, there is no common understanding in the state of what International Education is and how we should be delivering it to students in schools and colleges. There is not even a general awareness of how important this issue is. While there are instances of innovative programs happening around the state, they tend to be

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operating in isolation, with each school, district, and college “on its own” to improve the offerings in International Education and World Languages.

Our purpose in this grant proposal is to request support from the Asia Society to assist the State Team in launching an International Education Initiative in Washington State. The State Team recognizes the need to coalesce support from educators, business, and citizens of the state to make this a priority for our State Superintendent of Public Instruction and our Governor. To do so, we propose to stage a state-wide summit on International Education, attracting pre-school through higher ed (P-20) educators, community and non-profit organizations, parents, government agencies, legislative representatives, and business to inform them of the work of the National Coalition on International Education and our state’s interest in building capacity in all aspects of International Education, including World Languages.

We will use this occasion to begin the process of building a coalition in support of International Education in Washington State. Based on our state’s experience with the highly effective Parent Involvement Summits convened by the Washington State PTA, working together with all of the above stakeholders, from 1996-1999, we know that a state-wide summit such as this is an effective means of garnering public engagement and effecting change at state and local levels.

Main Strategies and Timeline

The Washington State Team proposes to complete five major tasks by the end of 2003. The first two major tasks are crucial for both formulating the specific agenda of the P-20 Summit and for disseminating information about it to the stakeholders we wish to attract. The two tasks following the Summit are vital for generating ongoing commitment to action and change.

Main Strategies	Activities to accomplish strategy	Completion Date	Associated Cost
1. Focus Group on International Education <i>Purpose:</i> Build coalition of support to implement public engagement campaign	<ul style="list-style-type: none"> ▪ identify participants ▪ arrange meeting location ▪ draft letter of invitation ▪ send out invitations ▪ arrange for meeting logistics ▪ plan agenda and materials ▪ hold the meeting ▪ summarize the results for the participants ▪ use information collected as input for designing the P-20 Summit 	March 19, 2003	(in-kind from WSAME)
2. OSPI Summer Institutes – strand on International Education <i>Purpose:</i> Provide	<ul style="list-style-type: none"> ▪ contact OSPI about inclusion of International Ed in the Summer Institutes ▪ plan presentation and materials to make available ▪ plan survey questionnaire for needs assessment on International Ed 	Summer, 2003	\$3,000

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professional development opportunity for teachers and administrators	<ul style="list-style-type: none"> ▪ develop presentation ▪ identify and prepare presenters ▪ arrange logistics (travel, hotel, etc.) ▪ make presentations from July- Aug ▪ use information collected as input for designing the P-20 Summit 		
<p>3. P-20 International Education Summit</p> <p><i>Purpose:</i> Implement first major public engagement event; provide linkages to professional development; assess states' needs in policy and economic areas with regard to International Ed</p>	<ul style="list-style-type: none"> ▪ identify interested co-sponsors (OSPI, State, UW, schools, businesses, NFLC, etc.) ▪ determine date and location ▪ clarify purpose and agenda for the Summit ▪ create flyers and website to advertise the summit ▪ determine distribution channels with help of OSPI and other co-sponsors ▪ continue identifying co-sponsors and participants ▪ set up logistics (registration, food, etc.) ▪ arrange for CEUs (clock hours for teachers) ▪ line up all speakers/facilitators ▪ create materials and print them ▪ hold the Summit 	September, 2003	\$11,206
<p>4. Post-Summit Report</p> <p><i>Purpose:</i> Promote action on items from the Summit</p>	<ul style="list-style-type: none"> ▪ prepare the post-Summit report and distribute it to participants and others interested in Intl Ed in Washington State ▪ make special presentation to Governor Locke, Supt. Terry Bergeson, and the Legislators 	December, 2003	\$2,470
<p>5. International Education Resource Directory</p> <p><i>Purpose:</i> Provide linkages to resources for schools</p>	<ul style="list-style-type: none"> ▪ create & administer needs assessment and surveys at March 19 Focus Group, OSPI Summer Institutes, and P-20 International Education Summit ▪ collate the information ▪ research the resources ▪ create, print, & mail the Directory 	December, 2003	(separate grant to Longview Foundation)

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Main Strategies	Activities to accomplish strategy	Completion Date	Associated Cost
6. Project Management <i>Purpose:</i> Ensure success of overall efforts	<ul style="list-style-type: none"> ▪ coordinate networking to create coalition to participate in and present at the P-20 Summit ▪ work with OSPI to coordinate International Ed presentations at OSPI Summer Institutes ▪ keep all stakeholders informed of progress, including the Asia Society ▪ ensure that all deadlines are met, and logistics for events and printing and dissemination of information handled 	Ongoing through December 31, 2003	\$5,100
	TOTAL		\$21,776.00

Strategies for Linkage with Other Organizations

Our intention is to contact all of the major state associations to introduce them to the International Education Initiative and to find out what they and their constituents are currently doing in relation to International Education statewide. We will invite them to join us as co-sponsors of the P-20 Summit and ask them to include information about the International Ed Initiative and the Summit in their upcoming newsletters, web sites, email communications, and at events they are holding. We expect to reach at least 20-50,000 people across the state by leveraging contact lists from other organizations. Following the Summit, these co-sponsors will form the core of our state-wide coalition on International Education.

In addition to in-state organizations, we are already working with national organizations, such as the National Foreign Language Center and Center for Applied Linguistics in Washington, DC. We will share our work with them and encourage them participation in the P-20 Summit.

Dissemination Plans

Information about the P-20 Summit will be disseminated through all the major co-sponsoring organizations via web site, email, paper mailings, and flyers at events from April-September. We will also seek media assistance to promote the Summit. The Post-Summit Report of the Summit will be disseminated electronically and through mailings to Summit participants, co-sponsors, and legislators.

Expected Results

- Clear next steps for policy development in the State of Washington (action items for the Office of Superintendent of Public Instruction and State Board of Education)
- Coalition built around International Education including higher ed, P-12 schools, state organizations, parents, and business
- Washington businesses ready to step up to the challenge of supporting International Education

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- Best practices in World Languages and Social Studies shared with P-20 teachers

Note: If the State Team also receives funding from the Longview Foundation grant, an additional result would be: Information gathered for International Education Resource Directory (both needs assessment and resources available).

Evaluation

We will use a post-Summit survey to determine whether the Summit served its purpose and to provide input into the Post-Summit Report. We will also contact or survey the Summit co-sponsors to identify what follow-up plans for International Ed they have developed as a result of participating in the Summit.

Key Personnel

State Task Force on International Education (attended States Institute)

- [Dr. Michele Anciaux Aoki](#), representing the John Stanford International School in Seattle and serving as overall project director for the Asia Society grant
- [Dr. Cynthia Rekdal](#), Executive Director of the Washington State Association for Multicultural Education (WSAME) and serving as overall project director for the Longview Foundation grant
- [Toshi Moriguchi](#), CFO of Uwajimaya in Seattle
- [William Linser](#), teacher at Robinswood High School in Bellevue School District
- [Joe Gotchy](#), teacher at Thomas Jefferson High School in Federal Way School District (was invited to be on the State Team, but not able to attend the States Institute)

University of Washington/International School Partnership

Also collaborating closely with us will be:

- [Dr. Paul K. Aoki](#), Director of the University of Washington Language Learning Center and co-chair of the UW/International Public Schools Partnership
- [Dr. Stephen Kerr](#), Professor, College of Education, University of Washington, and co-chair of the UW/International Public Schools Partnership
- [Dr. Sue Ranney](#), International Program Director, Hamilton International Middle School, Seattle
- [Karen Kodama](#), Principal, John Stanford International School, Seattle

State-Level Support

- Gary Locke, Governor of the state of Washington
- [Dr. Terry Bergeson](#), Superintendent of Public Instruction for the state of Washington
- [Larry Davis](#), Executive Director of the State Board of Education

We will be identifying other key personnel for the International Education Initiative at our March 19 Focus Group.

Budget

(see attached Excel spreadsheet)